



## PRESS RELEASE

***Food Logistics* Names  
Robocom Systems International  
To the FL100 List of Top Technology Providers for 2010**

***Farmingdale, NY, December 15, 2010*** - Robocom Systems International, a global provider of Supply Chain Execution Software today announced that the company has been selected by *Food Logistics* to the FL100 for 2010. This marks the fourth consecutive year that Robocom has been recognized as a top technology provider to the food industry by *Food Logistics*.

Each year, the editors of *Food Logistics* recognize 100 technology and solution providers that help grocery and foodservice distributors and manufacturers reach their business goals. This year, the magazine focused the theme on bouncing back through tough economic times with technology.

“Despite the harsh environment, the past year has seen a number of food and beverage companies implementing technology solutions—especially transportation management and warehouse management systems—where they can see a quick ROI,” says Katherine Doherty, editor-in-chief of *Food Logistics* magazine. “Many of our *FL100* recipients report that the food industry is still a strong vertical for them—in fact, it’s one of the few markets that they are actually seeing any growth.”

Fred Radcliffe, President of Robocom said, “We are pleased to have been recognized by *Food Logistics* as one of the top technology providers to the food industry for the fourth consecutive year. Over the past year we have made many enhancements to our solutions including the introduction of support for our Warehouse Management System (WMS) and Field Level Receiving applications on devices such the Apple iPad™. This award from *Food Logistics* confirms that our focus on use of technology to help our customers realize cost reductions in these tough economic times has been recognized.”

**About *Food Logistics*** – *Food Logistics* is published by Cygnus Business Media, a leading diversified business-to-business media company. The magazine serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through our print and online products, we provide news, trends and best practices that help more than 24,000 grocery and foodservice suppliers, distributors and retailers make better business decisions. On the web at [www.foodlogistics.com](http://www.foodlogistics.com)

**About Robocom** – Robocom is a leading supplier of supply chain execution software and services, founded in 1982, with offices in New York, Toronto, Minneapolis and Europe. Robocom’s products include industry-specific Warehouse Management Systems, Transportation Management System, Voice Picking and Labor Management System. We enhance, implement and support robust and efficient software that performs as predicted and yields the positive business results your enterprise demands. For more information go to <http://www.robocom.com>.